



**For immediate release**  
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## **MICHAEL DIMARIA JOINS TOTAL SPECTRUM**

**(WASHINGTON, D.C.)** Steve Gordon, Managing Partner of Total Spectrum/Steve Gordon and Associates, is pleased to announce that Michael DiMaria is now a Partner and Southwest Regional Director in Total Spectrum, a rapidly expanding public affairs firm with offices in Washington, D.C.; Phoenix; Atlanta, Georgia; and in the U.S. Virgin Islands.

Michael brings to Total Spectrum a vast array of knowledge and experience. He has most recently served as CenturyLink's Arizona Director of Legislative and Regulatory Affairs, where he was instrumental in lowering CenturyLink's tax liability by over \$400 million. He has been engaged and assisted in negotiating major financial and technology policy changes to the State of Arizona over the last decade. He's previously worked in public affairs for many Fortune 500 companies including AT&T, Comcast, and Cox Communications.

Michael currently serves as Tax Policy Committee Chairman of the Arizona Chamber of Commerce and Industry and is a Director on the Board of InvisionAZ. He is a past chairman of both the Arizona Tax Research Association (ATRA) and the Western Maricopa Coalition (WESTMARC). Michael has been honored as Businessman of the Year by the West Bloomfield Chamber of Commerce and has also received the Outstanding Member award from the Arizona Tax Research Association.

"Michael DiMaria is one of Arizona's most effective and respected policy strategists, with a wide array of experience at the federal, state, and local levels. He has an extensive record of accomplishment and a proven ability to both create and execute legislative and regulatory agendas. I am delighted that Michael DiMaria has brought his unique professional and personal profile and public affairs management skills to Total Spectrum," said Gordon.

*Total Spectrum, Total Spectrum Georgia, Total Spectrum USVI, Total Spectrum/Arizona: The firm's principals, staff, and partner companies are communications, legislative, and campaign experts at both the federal state and local level. We create and execute tailored government affairs solutions using advocacy, research, communications, and political engagement.*

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