



# Lobbying World

BY MEGAN R. WILSON - 02/21/17 02:46 PM EST

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**Total Spectrum/Steve Gordon and Associates** is opening up an office in Atlanta and bringing on two new hires. One addition is **Todd Smith**, who has been working as an outside consultant representing Georgia Gov. Nathan Deal (R) and the state of Georgia in Washington, D.C. Prior to that, Smith served in senior roles, including as chief of staff to Deal while he served in Congress. **Blake Fulenwider**, who is coming on as Total Spectrum's Georgia director, previously served as the healthcare reform administrator in Deal's Office of Planning and Budget. Before that, he also worked in Deal's congressional office.

**TwinLogic Strategies** hired **Veronica O'Connell**, who most recently served as the director of U.S. digital policy at Accenture. She had previously worked for 14 years as the vice president of government and political affairs at the Consumer Technology Association, formerly known as the Consumer Electronics Association. O'Connell begins at the firm in March.

**John Bartrum** is joining **Squire Patton Boggs** as a partner. He comes from the House Appropriations Committee, where he worked as a senior professional. Before that, he served as an associate director at the National Institutes of Health. Bartrum, who has 30 years of military experience as an active duty and reserves officer, also served in the National Security Division of the Office of Management and Budget.

**Heather Podesta + Partners** hired **Sean Joyce** from the office of Rep. Patrick McHenry (R-N.C.), where he served as chief of staff. Prior to that, Joyce served as a senior aide to Rep. Bill Shuster (R-Pa.).

**Ballard Partners**, a Florida-based firm connected to President Trump, hired **Dan McFaul**, who had served on the Trump presidential transition team. McFaul previously served as chief of staff to former Rep. Jeff Miller (R-Fla.).

**Waxman Strategies**, a firm run by former Rep. Henry Waxman (D-Calif.), hired three: **Kirsten Maynard**, who previously led the venture capital and emerging technologies practice at Sparkpr in San Francisco; **Sophia Duong**, who formerly worked at Avalere Health and the Georgetown University Center for Children and Families; and **Lucia von Reusner**, who is coming from Green Century Capital Management.

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PLUS ONE



**Heard on the Hill**

# Word on the Hill: Last Week of Black History Month

Tim Scott goes to a museum with Donald Trump




The Museum of African American History and Culture is a great place to celebrate Black History Month in D.C. (Bill Clark/CQ Roll Call file photo)

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Posted Feb 22, 2017 5:00 AM

As February comes to an end, so does Black History Month.

D.C.'s free film festival to celebrate the month is on Sunday, hosted by Mayor Muriel Bowser's Office on African American Affairs and actor Lamman Rucker at Lincoln Theatre (1215 U St. NW) from 2 to 10 p.m. Search 

Tickets are free (<http://www.thelincolndc.com/event/1433403-2017-dc-black-history-film-washington/>) but seats are available on a first-come, first-served basis.

The festival will also showcase essay and short film submissions from D.C. area high school students.





**Actor LAMMAN RUCKER**  
@LammanRucker Follow

SUNDAY, February 26th! See you there!!! @BlkHistFilmFest  
#BHFF #TeamLR @TheBlackGents @DukeEllingtonDC  
#BlackHistory #REACHWithUs [twitter.com/blkhistfilmfes...](https://twitter.com/blkhistfilmfes...)

11:31 AM - 19 Feb 2017

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And be sure to check out Roll Call's Black History Month video series ([http://www.rollcall.com/video/black\\_history\\_month\\_sen\\_tim\\_scott\\_on\\_black\\_leaders\\_who\\_inspire\\_him](http://www.rollcall.com/video/black_history_month_sen_tim_scott_on_black_leaders_who_inspire_him)).

## Ryan gets a lot of postcards

UltraViolet, a liberal advocacy group, is planning on delivering a truck full of about 86,000 postcards to House Speaker Paul D. Ryan (<http://data.rollcall.com/members/523?rel=memberLink>)'s district office today at 11 a.m. The organization said the move comes after "weeks of Americans saying they were unable to reach the speaker's office."

Also included with the postcards will be a cake and a singing telegram.

Organizers had previously planned for delivery to Ryan's home in Janesville, Wisconsin, but later decided on the office instead, according to a press release.

## Staffer shuffle

Becca Brukman is the new communications director for Rep. Dwight Evans (<http://data.rollcall.com/members/6287?rel=memberLink>), D-Pa. She was previously deputy press secretary for Rep. Alan Lowenthal (<http://data.rollcall.com/members/45298?rel=memberLink>), D-Calif.

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Sen. Bob Casey (<http://data.rollcall.com/members/15266?rel=memberLink>), D-Pa., named M.E. Smith as his campaign manager for his 2018 re-election race. Smith previously served as deputy campaign manager for Sen. Michael Bennet (<http://data.rollcall.com/members/30182?rel=memberLink>)'s, D-Colo., successful re-election effort last year.

Total Spectrum/Steve Gordon & Associates has announced its new partners: Todd Smith, who served as chief of staff to former Rep. Nathan Deal (<http://data.rollcall.com/members/135?rel=memberLink>), R-Ga., (now governor of Georgia), and Blake Fulenwider, former deputy commissioner at the Georgia Department of Community Health.