



For immediate release
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RAMÓN VALADEZ JOINS TOTAL SPECTRUM

(WASHINGTON, D.C.) Michael DiMaria, Partner and Southwest Regional Director of Total Spectrum, is pleased to announce that Ramón Valadez is now a Partner and the Southern Arizona Director for Total Spectrum, a rapidly expanding public affairs firm with offices in Washington, D.C.; Phoenix; Atlanta; Denver; and the U.S. Virgin Islands.

Ramón most recently served on the Pima County (Arizona) Board of Supervisors from 2003 until the end of 2020. He was the Supervisor for District 2, where he provided legislative and executive leadership for a local governmental entity with more than 7,000 employees and an annual budget of more than \$1.3 billion. He played a key role in the development and implementation of the Pima County Economic Development Plan. As a Pima County Supervisor, Ramon was responsible for the approval of cumulative budgets of more than \$18.7 billion, managing local, state, and federal funding. He also represented Pima County on the Pima Association of Governments Regional Council and the Regional Transportation Authority, where he chaired each organization multiple times.

Ramón previously served in the Arizona Legislature. First elected in 1996 to the House of Representatives, he served on the Commerce, Government Operations, Rules and Human Services Committees, and was the first freshman legislator to be appointed to the House Ways and Means Committee. He was then elected to the Arizona State Senate in 2000, where he was Vice Chairman for both the Senate Finance Committee and the Senate Banking and Insurance Committee. He also served as lead negotiator for Senate Democrats on budget, tax, and revenue issues.

After he left the State Senate, Ramón served Governor Janet Napolitano as a Special Staff Assistant, and was responsible for advising the Governor on economic development issues throughout Southern Arizona. Prior to beginning his public service for the State of Arizona, Ramón worked as a member of the district staff for U.S. Senator Dennis DeConcini and U.S. Representative Ed Pastor.

Michael DiMaria noted that Ramón's unique skills have allowed him to accomplish so much for Southern Arizona. "Ramón understands the needs and goals of the people in Tucson and Pima County. He has found solutions and guided public policy for well over 20 years, and now he will continue to do both as the Southern Arizona Director for Total Spectrum."

Total Spectrum's principals, staff, and partner companies are communications, legislative, and campaign experts at both the federal state and local level. We create and execute tailored government affairs solutions using advocacy, research, communications, and political engagement.

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